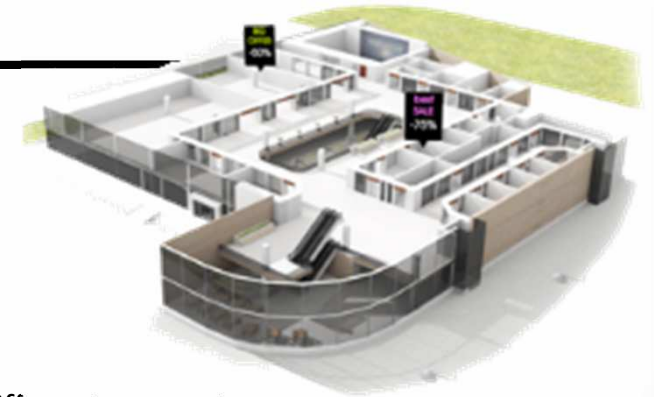




# Digital Signage



## 3D Wayfinder Features:

### Navigation Made Easy :

- 3D Plan of Your Building
- You Are Here
- Point-Of-Interest
- Searching and Grouping
- Visualisation of Routes
- Speak With Visitors in Their Language

### Content Management:

- adding/changing POI's
- defining keywords
- getting statistics
- placing ads

### Statistics:

- See Who is Visiting Your Building
- What Are Visitors Searching For?

### New Approach to Advertising:

- Contextual Ads
- Ad Pricing
  - All ads can be priced according to different parameters
- Getting More from Ads:
  - Visitors can be attracted by giving out coupons, offering special deals
- Managing Payments and Revenue Sharing
  - All billing and transfers are done automatically by credit card payment

### Customisation and Connectivity:

- Premade Templates
- API (Application Programming Interface)
- Connecting with Social Networks
- 3D Map on Your Website



### Place It Wherever You Like